

LAC 602 / PORT 348:

Portuguese Language and Brazilian Culture for Professional Development

8-week, 3 credit-hour course for Spring 2024 (Jan. 16th – March 8th, 2024)



Instructor: Ana Laura Marques (anamarques@ku.edu)

Modality: Asynchronous online

Languages of instruction: English and Portuguese. No Portuguese proficiency required. You will learn basic structures during the course.

The course incorporates cultural components to foster an understanding of Brazilian Portuguese customs, traditions, and social norms. As one of the world's top ten economies, Brazil is the leading economy in Latin America. In this course, you will understand how the country has become an increasingly competitive market and a place where you can develop your professional skills. For this, readings, analysis, and language interactions will be the center of your work.

This is an intensive and virtual course that encourages interactive activities to enhance learners' language proficiency and cultural awareness. Portuguese Language and Culture for professional development aims to equip KU students with the basic linguistic and culture skills to communicate and engage in professional contexts within Brazilian Portuguese-speaking communities.